



*GOLDMAN & ASSOCIATES*  
PUBLIC RELATIONS

William Prettyman, President  
Studio Center  
161 Business Park Dr.  
Virginia Beach, VA 23462

April 7, 2008

Dear Mr. Prettyman:

I am writing to commend the superb work of your Virginia Beach video team on the recent orientation video we produced for our client Checkered Flag Motor Car Company.

Everyone involved in the project was excellent. We worked most closely with Chris Karvellas, Ken Gortz, and Barry Boniface, so I am calling particular attention to them in this letter. Chris, Ken, and Barry brought outstanding professionalism, creativity, attention to detail, and client service to the endeavor. They were as interested in and dedicated to its success as our agency was. Their concepts, recommendations, and expertise were stellar.

Working with them was a true pleasure. Our project included location shoots involving people at all levels of Checkered Flag and presented the range of logistical issues (weather, noise, etc.) that comes of being out of the controlled studio environment. Chris and Ken made all of it work and work extremely well. Barry's achievements in the editing suite were impressive and instrumental in the quality of the finished product.

Most importantly, our client Checkered Flag is absolutely delighted with the video. Checkered Flag had been seeking a high quality, highly creative orientation video that conveyed key messages in a powerful way and stayed within budget – and your team delivered.

I would like to note that I am not entirely surprised by the excellence of Chris, Ken, and Barry. Our firm has worked with Graham Harris in your audio division in the past and Graham's talent, professionalism, and client service are second to none. Knowing the high level of Graham's work gave us a lot of confidence going into our first video project with Studio Center.

I use the words "first video project with Studio Center" because I really hope to have the opportunity to work with your team again. I also will be more than happy to serve as a reference. Please convey my appreciation to Chris, Ken, Barry, and all the others who helped with our project.

Sincerely,

Audrey Knoth  
Executive Vice President